OVL 12012 BOX 66

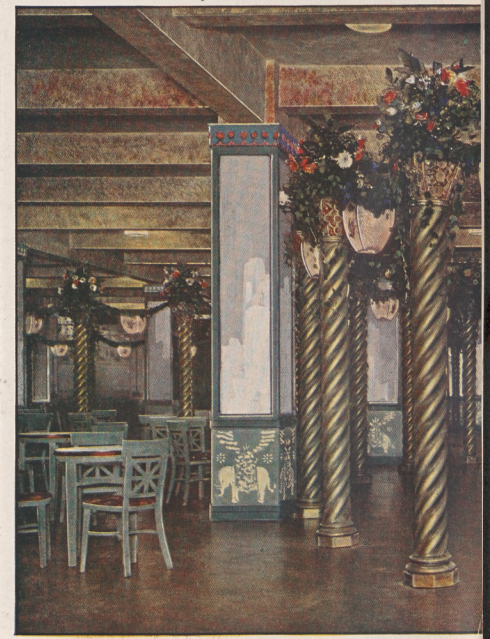
CLOVER GARDENS

THE WORLD'S LARGEST AND MOST LUXURIOUS BALL ROOM

GRAND CENTRAL PALACE, NEW YORK

460 LEXINGTON AVE AT 46TH STREET

WARREN'S SILKOTE WHITE—BASIS 25x38-70



SEYMOUR DURST

CLOVER GARDENS

THE most exquisite hours of life from time immemorial have been clustered about the dance. The dance is symbolic of youth, rhythm, pleasure and happiness.

CLOVER GARDENS was built with the sole aim of providing a worthy temple for the dancing muse—one which would be without equal in all the world. The task has been nobly done.

International genius working under the direction of a master hand has produced an ensemble in color against a background of draperies and furnishings that is further augmented by ravishing music, so artistic and truly wonderful that words are barren of description.

In every nook and corner, new ideas for comfort to the patron have been provided with a farseeing vision.

CLOVER GARDENS must be visited again and again and studied carefully to grasp this last ultimate development of the world's most magnificent ballroom.

CLOVER GARDENS comprises an acre of superlative artistic beauty.

THE ABDUCTION OF COLUMBINE

THE DECORATIONS

The walls, mural ceiling panels, frescoes, and friezes are all from the brush of the distinguished artist Arthur Crisp, and while comprising the largest commission of this type ever executed in the United States, art critics who really know, pronounce Mr. Crisp's work finished in every detail and daringly original in its conception, from a decorative standpoint.

The three outstanding panels, "The Abduction of Columbine," "The Return of Columbine" and "The Arabian Love-Boat," are the ripest expositions of this brilliant American painter's genius.

The draperies, hangings and upholstery fabrics are all of imported origin direct from the famous Poiret of Paris, and the installation of these was made at the hands of the well known decorator, F. Verpellieux, a French connoisseur, who has been responsible for some of the most artistic work in this country. Carpets for the Women's Clubrooms were from the exclusive looms of Messrs. W. & J. Sloane, New York.

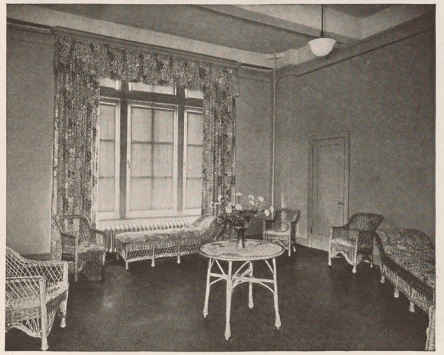
AVERY CLASSICS AA 735 N4 Z6C6

THE MUSIC

The CLOVER GARDENS orchestra, under the leadership of the brilliant virtuoso Ambrose, presents nightly a program of real music, such as the public has long been denied

This orchestra numbers twenty finished musicians, brought together regardless of expense, and their renditions of exquisite waltz music, as well as the lighter airs, has already captivated every visitor to CLOVER GARDENS, and stamped the orchestra as without an equal in the United States.

Thousands who do not dance have become regular patrons, in order that they might enjoy the wonderful programs of this peerless organization.



REST ROOM FOR WOMEN

THE RETURN OF COLUMBINE

A BALLROOM CORNER

EXCLUSIVE FEATURES

Largest Dancing Floor in America.
Magnificent panels and mural decorations.
Artistic Clubroom for Women.
Milady's Exquisite Puff Room.
First Aid Rest Room.
Sumptuous Clubroom for Men.
Largest Free Check Room in America.
Illuminated Water Fountain.
Dazzling Kaleidoscopic Crystal Balls.
Clover Gardens Shadow Dancing.
Delightful Roof Garden, Capacity of 2,000.
Ambrose's Orchestra Divine.
Perfect Decorum—Comfort—Refinement.

AVERY CLASSICS

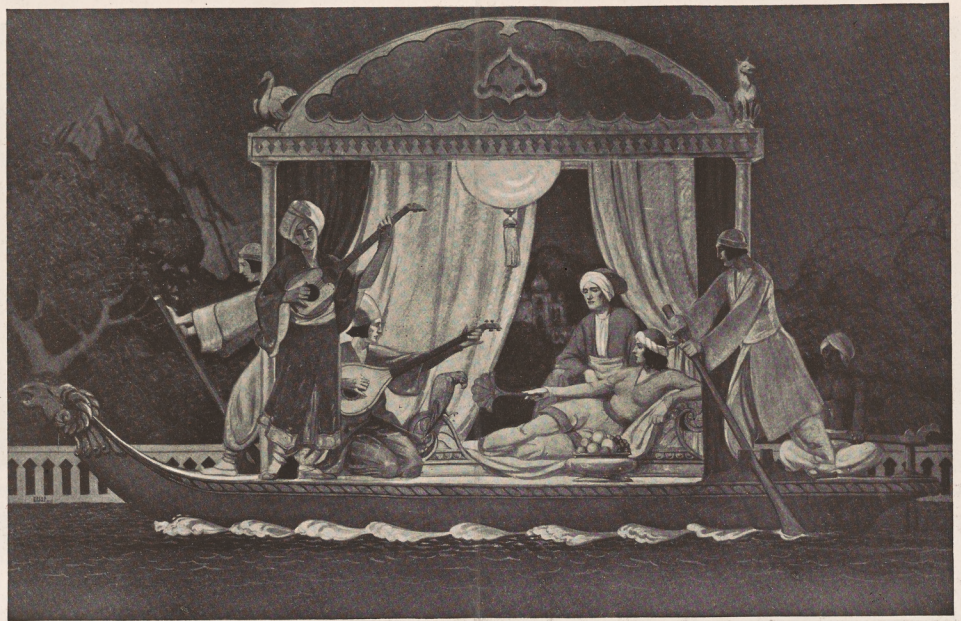
THE DANCE FLOOR

Nowhere in the world is there such an expanse of perfectly smooth floor, shimmering under countless numbers of scientifically regulated lights, as is presented nightly in our wonderful ballroom.

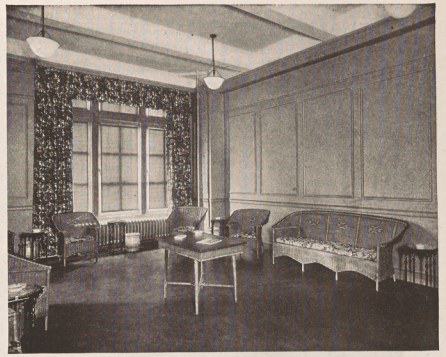
Hosts of visitors have marvelled at this all-important and exclusive feature of CLOVER GARDENS, and desired to know the secret of its construction and preparation for dancing purposes.

PANEL TREATMENT

For the information of all, the dance floor is covered with an extra grade of "battleship linoleum" manufactured especially for this purpose, and the surface has been treated by experts to its present state of perfection by a process never heretofore used.



THE ARABIAN LOVE-BOAT



CLUBROOM FOR MEN

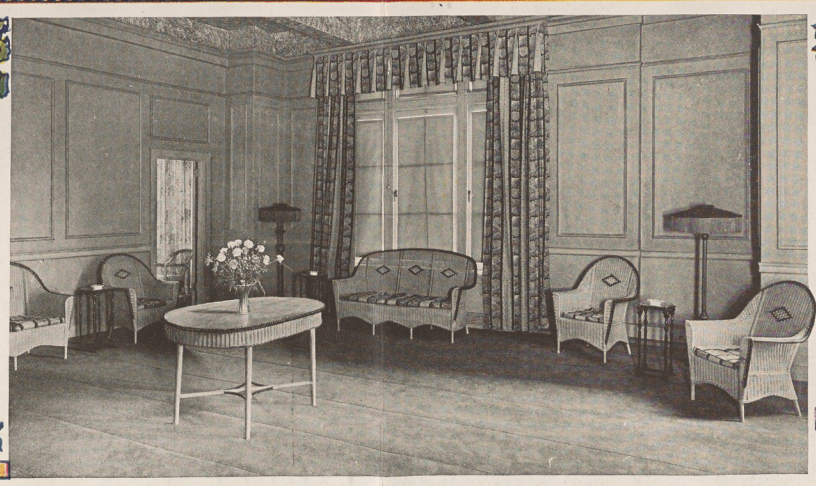
POPULAR PRICES

Although CLOVER GARDENS welcomes only the most refined class of visitors to enjoy the pleasure of dancing on its wonderful floor, and listening to the superb music, yet at the same time the price of admission, including wardrobe, and the privilege of unlimited dancing has been fixed at a nominal figure, and the same principle applies to the charge for refreshments, beverages, cigars and cigarettes.

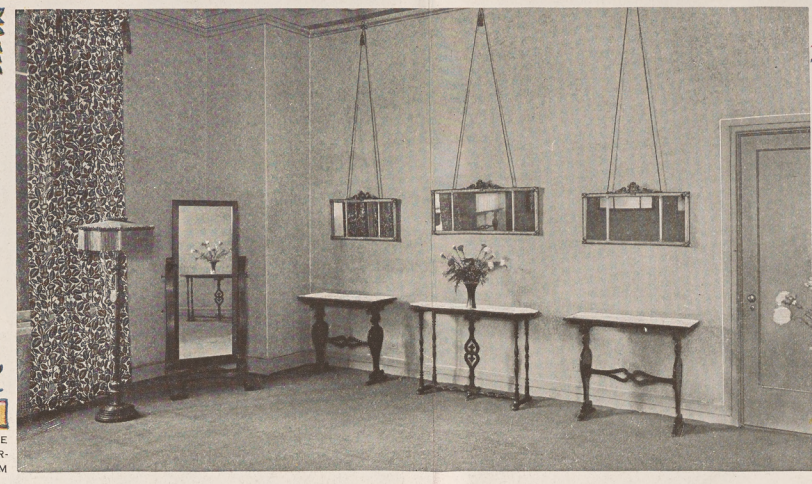
Our patrons are honored as guests, and no overcharge or petty extortion is permitted.

Dancing sessions every night, including Sunday, at 8.30 and matinee sessions Saturday and Sunday at 2.30.

PLAN VIEW OF CLOVER GARDENS BALLROOM



CLUBROOM FOR WOMEN



THE POWDER-PUFF ROOM